Down and Feather
For a Healthier Sleep

Sleep issues affect us all...

Sleep problems threaten the health and quality of life for as much as 45 percent of the global population. 87 percent of people globally ranked sleep as very or somewhat important to their overall health.

57 percent of people across the world admit that while their sleep could be better, they haven’t taken action to improve it.

Lack of sleep can...

Affect a person’s judgment, mood and ability to learn or retain information

Contribute to more serious health issues, including hypertension, depression, diabetes and obesity.

Down and feather bedding...

REGULATES BODY TEMPERATURE
Although down is nature’s best insulator, this natural material also wicks away moisture and perspiration, which can help regulate body temperature and keep sleepers cool and comfortable during the warmer months, reducing wakefulness as a result of being too hot or too cold.

OFFERS WARMTH WITHOUT WEIGHT
Down is nature’s best insulator and offers the sleep-inducing benefits of warmth without weight, providing a more comfortable night’s rest.

PROVIDES PROPER SUPPORT
Down and feather pillows conform to the body more naturally than many synthetic fibers or foam pillows, so the neck and shoulder muscles are less strained.

IS HYPOALLERGENIC
In America alone, nearly 20 million people suffer from dust mite allergies. Down and feather bedding can help reduce nighttime sniffles—thanks to the latest technology used to process down, these products provide a clean, natural and dry environment that is not conducive to dust mites. Additionally, the tightly-woven fabrics of down and feather products create a barrier to these unwanted intruders.

For more information, visit www.downandfeathercouncil.com