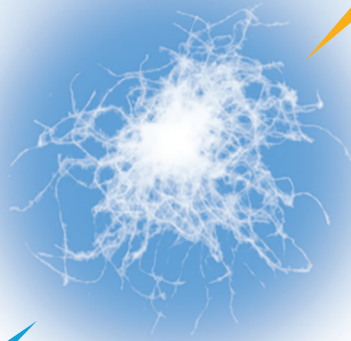


Where do my down and feather products come from?



Down and feathers are a natural byproduct of the enormous and highly-regulated global poultry industry; the ducks and geese from which down and feathers are procured are raised for food, not for their feathers.



From 2009-2013, about 2.7 billion ducks and 653 million geese were raised for meat on average.



Humane industry practices



Producers of down and feather sign pledges to abide by the animal welfare laws in their countries or regions in order to become members of industry organizations.



Dozens of laboratories across the world have been certified by the International Down and Feather Bureau to test, inspect and evaluate the properties of down and feathers.

Since 2008, the industry has



Conducted over 400 traceability audits, covering over 2,000 separate site visits in Asia, Europe and North America

10,000

Documented more than 10,000 sites globally, including individual units in farm groups.

>1%

Since this documentation of the global supply chain has started, it has been confirmed that **less than one percent** of the industry uses practices for procuring down and feathers that are neither supported nor condoned by the industry.

For more information, visit www.downandfeathercouncil.com

Schmitz, Harry A., Ph.D. "The Sustainable and Humane Practices of the Down and Feather Industry." International Down and Feather Bureau. www.idfb.net, 07 June 2016. Web.

